

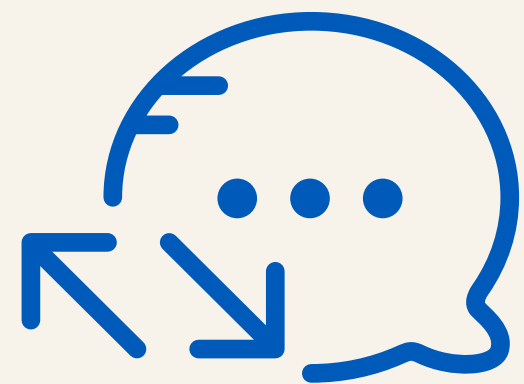
ROUTE
MOBILE

Case Studies



**ECommerce
Client**

Product



**2-Way
Messaging**



**Missed
Call**

Platforms used for

- Enabling digital communication across a Voice as well as SMS channels

Results

- Detailed reports allowing Ecommerce Brand to drive seller specific initiatives
- Detailed mapping of agencies to sellers based on specific requirements of sellers
- Measure the performance of seller training programs and demand for various agencies.