



ACCULYNC

One SMS, tons of Information



Create personalized links and capture key customer information through shortened URLs that enable you to obtain more information with detailed analytics.

Customized Branding opportunities by embedding your brand name within the unique URL to gain more visibility.

Detailed Tracking enables you to track campaign wise unique clicks. It further helps you track MSISDN at a message recipient level.

Ease of Use with real time URL shortening along with campaign management tools that provide comprehensive reporting and smart API integration.

OS Specific Redirection makes it smart enough to recognize the OS of the clicked device and redirect to the appropriate page or site.

Customer Insights provide real time information about click time, location, device type, OS and many more.

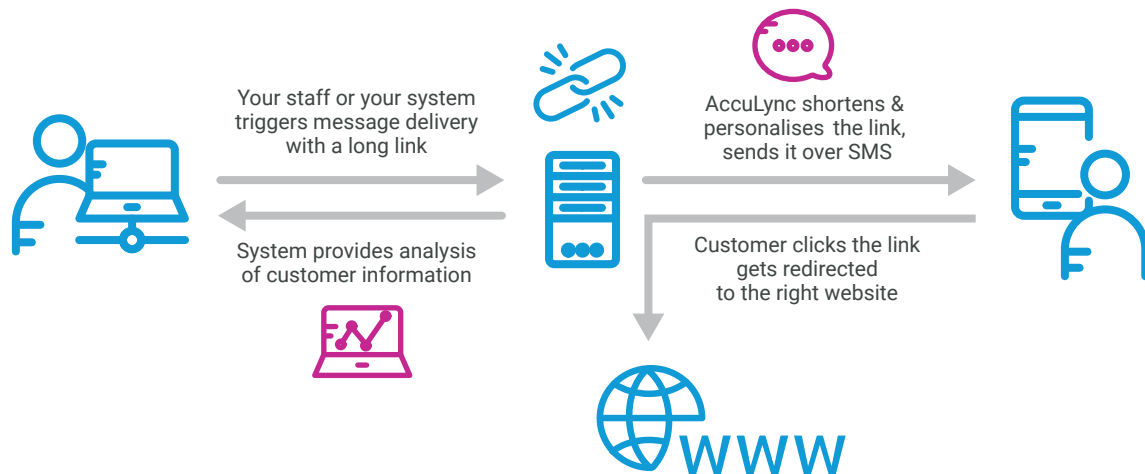
Compression empowers you to fit various links and content in lesser space with URL shorteners.

URL 24/7 Global Support is available to resolve queries.



HOW DOES IT WORK?

- ▶ Route Mobile provides both web interface and API services for shortening your long URL via AccuLync.
- ▶ User can directly upload the long url on Route Mobile web panel or send the API request to Route Mobile.
- ▶ Route Mobile sends back the unique short URL embedded against each number on which the campaign needs to be performed.



Few reasons for using AccuLync:

- ▶ Hide, track and shorten your long URLs
- ▶ Real time traffic statistics for every single URL shortened
- ▶ AccuLync drives conversions
- ▶ Slimmer and non-obtrusive
- ▶ URL Redirection
- ▶ Preview option
- ▶ Simple API integration